



Asia Wine Trophy

Non-alcoholic Wine Tasting

- Entry opens: August 10, 2025
- Judging Period: Oct. 19 ~ 22, 2025
- Results announcement: Oct. 25, 2025
- Certificate Issuance: Oct. 28, 2025



Asia Wine Trophy: Elevating Standards and Expanding Horizons with Non-alcoholic Wines

Complying with the stringent regulations of the OIV, Asia Wine Trophy establishes its credibility not only among participants but also with consumers. With a distinguished panel of jury members from over 20 countries, many of whom are leading experts in their fields, the competition ensures that each registered wine is evaluated with the utmost professional proficiency, whether by tasters or oenologists.

Highlighting Orange/Amber Wines

As the global demand for non-alcoholic wines surges, Asia Wine Trophy introduces a specialized category for these products in 2025. This inclusion underscores the event's commitment to evolving consumer preferences and promoting a diverse range of wines. We invite producers of non-alcoholic wines to seize this exceptional opportunity to gain recognition and expand their market presence. The best specialists in non-alcoholic wines from Europe and Asia will taste the wines.



Judges for non-alcoholic wines



Olivier Darras (France)

CEO of Break Events

Organizer of the Degre Zero



Juyong Kim (Korea)

GM & Sommelier at the fine restaurant “Jueun” in Seoul

Winner of Korea National Best Sommelier Contest 2021

Winner at Concours National du Meilleur Sommelier de Corée en Vins de France 2022

Court of Master Sommeliers Certified Sommelier

Judge at various wine competitions

Bernhard Jung (Germany)

CEO of Carl Jung GmbH

Frederic Chouquet-Stringe (France)

CEO of Zenotheque GmbH

Dr. Hyo Jeong Lee (Korea)

Instructor at the sommelier program of Kyunghee University

Graduate School of Tourism

Instructor at the French Wine Specialist Course of Le Cordon

Bleu Seoul Academy

Director of Winebook (Wine Marketing Agency)

Sommelier Education Section Director at the KISA

(Korea International Sommelier Association)



One Korean importer will join this group as a judge.

How to enter

Fill out and submit the application form

- 1) Access Website (www.djwinefair.com) – download the application form from the Asia Wine Trophy page
- 2) Submit the application form to Asia Wine Trophy Office
 - Asia Wine Trophy office: Daejeon Tourism Organization (Exhibition Planning & Marketing Team)
 - Fax: +82 42 250 1319
 - E-mail: djwinefair@gmail.com, asiawinetrophy@gmail.com

※ Application deadline: September 20, 2025

※ **When filling out the application form, please indicate orange or amber wine.**

Entry fees and Payments

- 1) Make payment within 4 weeks after receiving the invoice, at the latest until the end of September.
- 2) Entry Fees
 - Foy payments in KRW: 200,000 per wine
 - For payments in EUR: 145.00 per wine

※ Cancellation after application period(Until Sep. 20) is not available

3) **We offer a special benefit: when submitting more than 2 wines, submitter only needs to pay the fees for 2 entries.**

Wine Shipping

- 1) Please send 3 bottles per entry
- 2) Arrival deadlines and addresses for shipping wine samples

※ Please refer to the Shipping Instructions for details regarding the delivery address and customs-related information, and make sure to write a **COMBINED INVOICE & PACKING LIST** accordingly.

3) Supported for customs and domestic transportation by the organizer.

Special Prizes

- The best non-alcoholic white wine
- The best non-alcoholic red wine
- The best non-alcoholic rosé wine
- The best non-alcoholic sparkling wine
- The best non-alcoholic wine producer
- The best non-alcoholic wine importer in South Korea.

The best non-alcoholic wine producer and the best non-alcoholic wine importer are chosen among producers and importers who win at least 2 Silver medals at the Asia Wine Trophy. They are provided with a free booth at the Daejeon International Wine Expo 2026.

The list of award-winning wines will be shared with the president of sommelier associations in Asian countries, jury members of the non-alcoholic wine tasting group at the Asia Wine Trophy, and the Korean importers. The list of award-winning wines will be published at the Sommelier Times (www.sommeliertimes.com), the most important wine media in Korea.

Contacts

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