



Asia Wine Trophy

AWWT

Information & Guidelines for Participation

Organized by





2026

Asia Wine Trophy

Registration Period	~2026.8.31.
Judging Period	2026.11.1. ~ 11.4.
Winner Announcement	2026.11.13.
Certificate Delivery	2026.11.30.

OIV



(Organisation Internationale de la Vigne et du Vin)

Based in Paris, France, the OIV was founded in 1924. It is an intergovernmental scientific and technical organisation dedicated to vines, wine, wine-based beverages, table grapes, raisins, and other vine-derived products.

Today, the organisation brings together 46 member countries, including major wine-producing nations such as Germany, France, Italy, and Spain. Through international cooperation, it promotes the harmonisation of existing standards and the development of new international standards, helping to enhance the production, quality, and marketing of vine and wine products worldwide.



Asia Wine Trophy

Conducted in strict compliance with OIV regulations, Asia Wine Trophy has established itself as one of the most reliable wine competitions in Asia, earning the trust of both producers and consumers.

The competition brings together distinguished jury members from more than 20 countries, including internationally recognized wine experts, tasters, and oenologists. All submitted wines are evaluated through a rigorous blind tasting process. Award-winning wines receive promotional opportunities through tasting events, media coverage, professional wine media, official websites, and social media channels. By displaying the Asia Wine Trophy medal logo on their bottles, winners can enhance brand recognition, strengthen consumer confidence, and increase market visibility.

Asia's First and Only Wine Competition patronized by OIV

OIV grants its patronage only to competitions that meet its strict standards, including limiting award-winning wines to less than 30% of total entries and ensuring that more than 50% of the jury members come from outside the host country. By meeting these requirements, Asia Wine Trophy has become the first and only wine competition in Asia to receive OIV patronage.

Customized Competition for Asian Market

Designed to reflect the tastes and preferences of Asian consumers, Asia Wine Trophy invites 60% of its jury members from Asian countries, including Korea. Award-winning wines also benefit from active promotion in major Asian wine markets, including China, Japan, Taiwan, and Thailand.

The choice of Wine Experts

Asia Wine Trophy is judged by a distinguished panel of wine professionals, including Masters and national champion sommeliers, educators from leading wine institutions such as WSET, oenologists, and executives from wine import and distribution companies.

With their expertise and deep understanding of consumer preferences, the competition offers producers an opportunity to gain professional recognition and discover the unique strengths of their wines.

Influential Direct Promotion

In cooperation with the Daejeon International Wine Expo, Asia Wine Trophy provides award-winning wines with valuable opportunities for direct promotion through the AWT Tasting Zone and other on-site events.

Winners also benefit from additional exposure through professional wine media in Germany, China, and other key markets.

AWT 2026

Asia Wine Trophy

Qualification and Notice for Participating Wines

- A. The participating wine must be grape-based.
- B. The participating wine must indicate the country of origin, the place where the grapes were harvested, the vintage year, and the grape variety.
- C. All participating wines must be intended for sale.
- D. The participating wine must come from a homogeneous batch of at least 1,000 litres. In exceptional cases, a reduced volume of at least 100 litres may be accepted upon justification of particularly low production.
- E. All samples must be presented with labels and commercial packaging. If the product has been packaged specifically for the competition, the sample shall be accompanied by supporting documents justifying its status.

※ The above criteria and requirements are established in accordance with the OIV Standard for International Wine and Spirituous Beverages of Vitivinicultural Origin Competitions.



How to Enter

Fill out and submit the application form

- 1) Access Website (www.asiawinetrophy.com)
→ download the application form from the Asia Wine Trophy page
- 2) Submit the application form to Asia Wine Trophy Office
 - Asia Wine Trophy office : Daejeon Tourism Organization (Exhibition planning & Marketing Team)
 - Fax : +82-42-250-1319
 - E-mail : djwinefair@gmail.com

※ Application deadline : August.31.2026

※ Please submit the wine tasting note and introduction of wine if available

Entry fees and Payments

- 1) Make payment within two weeks after submission of the application form
- 2) Entry price : **145 euro per wine**
 - ※ Asian producers who submit to the Asia Wine Trophy can also register for the Berliner Wine Trophy at no additional cost.
 - ※ **Cancellation after application period (Until Aug.31.) is not available**

- Beneficiary Name : Daejeon Tourism Organization
- Bank Name : KEB HANA BANK
- Account number : 622-910007-28404
- Swift BIC code : KOEXKRSEXXX

Wine shipping

- 1) Please send 4 bottles per entry
- 2) Arrival deadlines and addresses for shipping wine samples

Send from	Korea	Europe	Asia and other Continents
Arrival deadline	Oct.20.2026	Aug.15.2026	Oct.15.2026
Address	Exhibition Marketing Team, 3rd floor, Daejeon Convention Center, 87, Expo-ro, Yuseong-gu, Daejeon	DWM Deutsche Wein Marketing GmbH Montanstr. 13~15 13407 Berlin Germany	Incheon International Airport or Busan Port

- ※ Detailed freight and consignee information will be provided in June.
- ※ Participants from Europe may send their samples directly to the above address in Berlin.

- 3) Participants from Asia and other regions should ship their samples to Incheon International Airport or Busan Port.




Expert Jurors and Judging

- A. 110 jurors from more than 20 countries
- Master and national champion sommeliers, oenologists, educators from international wine institutions, executives from major retailers and wine import & distribution companies, wine-related government officials, and wine media representatives.
- B. Judging period
- Nov.1. ~ Nov.4.
- C. Venue for Judging
- Daejeon Convention Center 2
- D. Judging method
- Each jury group will be consisted of 5 wine experts
- Each group tastes the wine to be scored, based on the 100-point scoring system
- The average score for each wine given by the group will be applied to the total to be awarded 'Grand Gold', 'Gold' and 'Silver' medals.
- 4 sectors for Judging
- 1) Visual - Limpidity and Aspect (10 points)
 - 2) Nose - Genuineness, Positive intensity, etc. (30 points)
 - 3) Taste - Genuineness, Positive intensity, etc (40 points)
 - 4) Harmony - Overall Judgement (20 points)

※ The above judging criteria are in accordance with OIV regulations.

Medals

- A. Award-winning wines will be divided into 3 categories, 'Grand Gold', 'Gold' and 'Silver', depending on the score

Grand Gold : above 93	Gold : above 89	Silver : above 85
		

- B. Only up to 30% of the total submitted wines may receive medals in accordance with OIV regulations. Therefore, even if a wine receives a score of 85 points or higher (Silver Medal level), awards may be limited if the quota is exceeded, and wines with lower scores will be excluded accordingly.

2026 Award-winning wine Promotion

- A. Direct promotion with big wine event:
Organizing the Asia Wine Trophy booth for providing information and tasting opportunity of award-winning wine to the buyers
- Wein Messe Berlin(June/Berlin Messe, Germany)
 - Daejeon International Wine Expo (Nov.6.-8./ Daejeon Convention Center)
- B. Online Promotion
- Daejeon International Wine EXPO Website (www.djwinefair.com)
 - Asia Wine Trophy Website (www.asiawinetrophy.com)
 - Daejeon International Wine EXPO and Asia Wine Trophy Facebook
 - Sommelier Times (www.sommeliertimes.com)
- C. Publication
- Wein+Markt (Germany)
 - WANDS (Japan)
 - Vino-joy (China)

The results of Asia Wine Trophy 2025

Period : Oct.19.(Sun) ~ Oct.22.(Wed) 2025
Judges : 118 wine experts / 21 countries
Number of registered wines : 3,389 varieties / 30 countries
Award-winning wines : 1,017 varieties / 25 countries



Total	Grand Gold	Gold	Silver
1017	40	924	53

ASIA WINE TROPHY 2025



OIV patronized Sister Trophies

Together with Berlin Wine Trophy, one of the world's five major wine competitions organized by Deutsch Wein Marketing GmbH, and Portugal Wine Trophy, hosted in one of Portugal's leading wine-producing regions and organized by the Municipality of Anadia, Asia Wine Trophy forms part of the OIV-Patronized Sister Trophies network.

Through regular meetings and cooperation, the sister competitions work together to enhance competition quality, operational efficiency, and international promotion.



CONTACT

Address 87, Expo-ro, Yuseong-gu, Daejeon 34126
Tel. +82 42 250 6235(Application)
+82 42 250 6234(Other inquiries)
E-mail djwinefair@gmail.com



Asia Wine Trophy



Daejeon International Wine EXPO